



ENVISIONED FUTURE

Be a part of the strategic decision-making processes for real estate owners, managers, designers and investors. To achieve this we will align our capabilities with our clients' success factors and build a team from individuals who are used to being the best, who are driven to be better, and who see success as a team activity.

MISSION

Halsall's success measures are:

Deliver the best service

- be best-of-class in each market served
- meet the success measures of each client

Create the best careers

- make each office an interesting, vibrant and enduring workplace
- target markets desired by employees
- balance personal and professional goals

Continuously get better

- expect all employees to improve company processes
- support innovations aligned with shareholder interests

Generate sustainable growth

- achieve growth through employees' entrepreneurial endeavors
- align rewards with leadership and management contributions
- use effective processes to identify and evaluate new opportunities

CORE VALUES

Halsall's employees apply the following principles to all their activities:

Team Success

- individual's successes and setbacks are shared by the team
- rewards are for contributions to team success

Shared Knowledge

- everyone contributes to knowledge content within best-of-class network
- expectations for creativity, practicality, and service quality are consistent across the firm

Career Growth

- opportunities are consistent with company mission
- success is achieved through providing leadership
- leadership is distributed through balancing team standards with individual initiative.

Integrity

- decisions are guided by honesty, mutual respect, and fairness
- no projects that will compromise our integrity

Balance

- vibrant, challenging careers are achieved by balanced work, family and community ambitions
- teamwork, learning, and fun lead to success

INSPIRED PEOPLE CREATE INSPIRED TEAMS.

INSPIRED TEAMS CREATE INSPIRED COMMUNITIES.

INSPIRED COMMUNITIES WILL CREATE AN INSPIRED WORLD.



Halsall